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ANDREW FREEMAN & Co. EXPANDS HOTEL DIVISION AND WINE COUNTRY PRESENCE WITH THE ELEGANT LODGE AT SONOMA RESORT AND THE CHARMING RIVER TERRACE INN

AF&Co Takes on Wine Country Hospitality with Napa and Sonoma's Best Kept Secrets

FOR IMMEDIATE RELEASE

Napa and Sonoma, CA— (Sept., 2009) — San Francisco-based hospitality agency Andrew Freeman & Co. announces the addition of The Lodge at Sonoma and the River Terrace Inn to its expanding hotel division. Located strategically in the heart of Sonoma and Napa respectively, these gems represent the agency's bold move into Northern California's wine country region.

A Renaissance resort that includes Raindance Spa and the acclaimed Carneros Bistro on site, The Lodge at Sonoma is the perfect Sonoma foothold for the expanding agency. Similarly situated in the Oxbow district of downtown Napa, the River Terrace Inn will be a great asset in the Napa region.

"Our unique blend of publicity, marketing and communications expertise has landed us these stellar wine country properties," AF&Co Vice President Kechia Ley commented. "They are both still somewhat undiscovered, presenting us with the perfect opportunity to unveil them to the public."

AF&Co will showcase the Lodge's great location in the heart of Sonoma wine country as well as their 182 gorgeous guest rooms and meeting space for groups of up to 300. This relaxing retreat also boasts 10 acres of lush landscaping and a beautiful pool and deck with full service. Rooms also feature fireplaces, deep soaking tubs, specially crafted toiletries and high-speed internet.

Other unique assets that AF&Co will reveal are the intimate Raindance Spa and the award-winning Carneros Bistro at the Lodge at Sonoma. Raindance features a variety of signature spa therapies often sourcing unique, local organic ingredients such as lavender and grapeseed oil from the Sonoma Valley. At Carneros Bistro Chef Janine Falvo features contemporary California wine country cuisine crafted from fresh, seasonal, local ingredients for breakfast, lunch and dinner daily. The lodge also offers weekly lectures on topical subjects in the wine industry with their renowned Sommelier Chris Sawyer.

The River Terrace Inn will serve as Andrew Freeman & Co's home base in Napa. While the Inn is located just minutes from the newly revitalized downtown Napa and Oxbow district, many rooms have a lovely view of the picturesque Napa River and nature preserve. AF&Co will also be sure to highlight the Inn's exceptional knack for down-home hospitality, sparing no expense including free turn-down service, bottled water, Bath & Body Works toiletries and a weekly wine hour on Friday evenings. The Inn also has some unique packages that include trips on the Napa Valley Wine train and tastings at some of the world-class local wineries.

The River Terrace Inn also offers the Terrace Café, a wine country cuisine restaurant and wine bar, offering guests the opportunity to enjoy a quick lunch or a relaxing dinner. Adjacent to the hotel is the renowned [Cuvée Restaurant](#) featuring a menu by Chef Octavio Barrera and an impressive wine list by award-winning sommelier Chris Blanchard.

Andrew Freeman & Co. is a high-energy hospitality agency with a unique blend of expertise in marketing, publicity and creative services. The AF&Co team will do whatever it takes to build awareness for clients and ultimately increase sales. AF&Co offers tailored, flexible programs that include: creative/concept development, branding, recruiting, graphic design, public relations, sales/marketing, training, event management, and more depending on the clients' needs. The AF&Co team is creative, direct and fun, and focuses on the areas that they are passionate about: restaurants and wine, travel and hotels, and lifestyle personalities and products. For more information, visit AF&Co [here](#) or follow them on [Facebook](#) or [Twitter](#).

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